



Baker's Pride Inc. Announces Donut Production Launch at New State-of-the-Art Facility in Iowa

Complete Donut Portfolio for In-Store Bakery, Food Service and C-Store

Burlington, IA – November 5, 2012 – Baker's Pride, Inc., a commercial bakery and manufacturer of private label and branded baked products, today announced the official launch of its new, hi-tech donut facility at the Mt. Pleasant Street Bakery, a Baker's Pride company.

Baker's Pride produces a complete portfolio of frozen ready-to-finish and ready-to-sell bulk and pre-packaged donuts for in-store bakery, food service and convenience stores. All donut products have zero grams Trans Fat and include yeast raised rings, varieties of filled donuts, cake donuts, as well as holes and mini/gems in a range of delicious flavors and toppings. The entire donut portfolio is available in a variety of packaging options including cups, tubs, clamshells and trays.

The 65,000 square foot, state-of-the-art facility uses innovative, modern baking technology to produce mass quantities of donuts with consistent quality and product integrity while creating cost efficiencies for customers of Baker's Pride.

Of particular note, the hi-tech production line features blast freezer capabilities prior to being packaged frozen. After the blast freeze, products are then held at minus 10 degrees in a holding freezer to lock in freshness and ensure product integrity.

"The completion of this innovative, modern facility brings excitement and continued focus on our strong commitment to the quality and taste of our products," said Rob Brookhart, President of Baker's Pride, Inc. "Our ability to utilize the latest technology allows us to produce the highest quality donut products for our customers."

About Baker's Pride Inc

Baker's Pride, Inc., an Amincor company, is a commercial bakery manufacturer for the private label and branded needs of supermarket chains, the food service industry and convenience stores. Products include pre-packaged and bulk cake style and yeast raised donuts; and both fresh and frozen options of sliced packaged bread.

Headquartered in Burlington, Iowa, the firm has two integrated facilities; Mt. Pleasant Street Bakery, Inc. and Jefferson Street Bakery, Inc.

For thirty-five years, the Jefferson Street Bakery, Inc. facility has provided fresh sliced, packaged bread and cake style donuts to private label customers.

To learn more about Baker's Pride, Inc., visit www.bakersprideco.com.

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Media Contact:

Kiersten Williams
+1-917-873-3266
@kierwilliams
kwilliams@williams-consult.com