



Baker's Pride, Inc. Names James Eagen

Director of Bakery Operations at South Street Bakery

Traditional and Gluten-free Cookies, Brownies and Muffins for Private Label

Burlington, Iowa – September 26, 2011 – Baker's Pride, Inc. a commercial bakery and manufacturer of private label and proprietary baked products, today named James Eagen as Director of Bakery Operations at The South Street Bakery, the newest Baker's Pride company. Mr. Eagen has also been appointed to the Executive Management Committee at Baker's Pride, Inc.

As Director of Bakery Operations, Mr. Eagen will be responsible for bakery manufacturing at the South Street Bakery, including a full range of traditional and gluten-free cookies, muffins and several other unique products created in response to the changing priorities of today's consumers.

Mr. Eagen has spent more than 22 years at Baker's Pride, Inc. and its predecessor company, successfully managing bakery operations for the firm. Prior to this appointment, Mr. Eagen was Manager of Maintenance and Sanitation at Mt. Pleasant Street Bakery.

“Our success as a company is directly tied to the hard work and dedication of our employees,” said Ron Danko, Sr., CEO of Baker’s Pride, Inc. and former Vice President of Bakery at Wegmans Supermarkets. “Jim’s comprehensive knowledge of innovative baking systems and leadership skills are a perfect match for this role within our newest bakery,” continued Danko. “We are proud to name Jim to this role at The South Street Bakery.”

Mr. Eagen earned a certification from the American Institute of Baking Sanitation program and studied at the University of Nebraska.

About Baker’s Pride, Inc.

Baker’s Pride, Inc., an Amincor company, is a commercial bakery manufacturer for the private label and branded needs of supermarket chains and the food service market. Products include sliced, packaged bread, cake style donuts, gluten-free and traditional cookies, brownies and muffins. Headquartered in Burlington, Iowa, the firm has three entities; The South Street Bakery, Inc.; Jefferson Street Bakery, Inc.; and the Mt. Pleasant Street Bakery, Inc.

Their newest entity, The South Street Bakery produces a full range of cookie products including traditional baked cookies and packaged cookie dough, gluten-free packaged cookie dough and several varieties of brownies including **BROWNIE CAKES™**.

For thirty years, The Jefferson Street facility has provided fresh sliced, packaged bread and cake style donuts to private label customers. The Mt. Pleasant Street location will produce flash frozen donuts, brownie cakes, cookies and muffins. To learn more about Baker’s Pride, Inc., please visit www.southstreetbakeryinc.com, www.bakersprideco.com or www.amincorinc.com.

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