



For Immediate Release

**Baker's Pride, Inc. Announces Expansion into "Better for You" Category;
Gluten-Free and More Healthful Treats for In Store Bakery and Private Label**

Burlington, IA – August 22, 2011 -- Baker's Pride, Inc., a commercial bakery and manufacturer of private label and proprietary brand bread and cake style donut products, today announced its entry into the "better for you" category with new products and expanded manufacturing capabilities to service its private label, regional and national supermarket chain customers.

The new products include gluten-free cookies, muffins and brownies, everyday cookies and other unique cookies. The new product lines will be manufactured in Clear Lake, Iowa by The South Street Bakery, Inc., a new division of Baker's Pride, Inc.

The South Street Bakery, Inc. will manufacture both traditional and healthier snack products with attention to smaller, more healthful portions using "better for you" ingredient choices such as whole grain flour and a separate product line of gluten-free choices, among others.

"Millions of people nationwide actively seek out foods with "better for you" ingredients to not only meet dietary requirements, but to simply put better foods into their bodies," commented Ron Danko, Sr. CEO of Baker's Pride, Inc. and former Vice President of Bakery at Wegmans Supermarkets. "We believe that consumers are driving this fundamental shift within the food industry," continued Danko. "Innovative stores recognize that providing affordable, great tasting more healthful product options to their customers is crucial in today's marketplace," said Danko.

The Baker's Pride, Inc. expansion is a result of a lease agreement to operate the baking equipment of Clear Lakes Specialty Products, Inc. The agreement will allow the South Street Bakery, Inc., a division of Baker's Pride, Inc., to manufacture a wide range of healthier cookie and brownie products in the Clear Lake, Iowa facility.

In addition to the new products, Baker's Pride, Inc. will continue to provide retailers with staple items such as sliced, packaged bread and traditional snacking options including chocolate chip cookies, cake style donuts and brownie cakes through its three baking divisions.

About Baker's Pride, Inc.

Baker's Pride, Inc. (www.bakersprideco.com), an Amincor, Inc. company, is a commercial bakery manufacturer of sliced, packaged bread, cake donuts, cookies, brownies and muffins and more healthful snack products for the private label and branded needs of supermarket chains and the food service market. Headquartered in Burlington, Iowa, the firm has three entities; The South Street Bakery, Inc.; Jefferson Street Bakery, Inc.; and the Mt. Pleasant Street Bakery, Inc.

Their newest entity; The South Street Bakery produces a full range of cookie products including baked cookies and packaged cookie dough, as well as several varieties of brownies including **BROWNIE CAKES™**. The bakery is a manufacturer of more healthful bakery foods including gluten-free cookies, muffins and several other unique products created in response to the changing priorities of today's consumers.

For thirty years, The Jefferson Street facility has provided fresh sliced, packaged bread and cake style donuts to private label customers. The Mt. Pleasant Street location will produce flash frozen donuts, brownie cakes, cookies and muffins.

About Amincor, Inc.

Amincor, Inc. is focused on facilitating growth for its subsidiary companies and assets through operational growth and complementary acquisitions. Headquartered in New York, NY the firm consolidates uniquely positioned companies into one growth platform comprised of two operating divisions including Consumer Products; and Environmental Services and Industrial Materials.

In addition to its operating subsidiaries, Amincor holds additional assets in the form of equipment, real estate and brands which provide additional value to its shareholders. For more information, visit www.amincorinc.com.

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